



1702 Taylors Lane · Cinnaminson, NJ 08077  
www.habitatbcnj.org · 856-303-8080

**A PUBLICITY COMMUNIQUE FOR IMMEDIATE RELEASE**

## **Habitat for Humanity® Burlington County Affiliate announces Todd Ermer as Executive Director**



**Cinnaminson, NJ--** The Board of Directors is pleased to announce Todd Ermer as the newly appointed Executive Director of the Habitat for Humanity Burlington County Affiliate. In his new role, Mr. Ermer will be responsible for planning and implementing the affiliate's mission, goals and vision.

While attending Penn State University, Mr. Ermer began his affiliation with Habitat as a student volunteer. After graduating in 1998, Mr. Ermer has been educating and working with volunteers to build and repair houses of low and moderate income families. His career started with the Appalachia Service Project, an emergency home repair organization serving housing needs in Kentucky, Virginia, West Virginia and Tennessee. In 2001, he was promoted to Director of Home Repair Ministries overseeing the efforts of over 13,000 volunteers.

In June 2006, Mr. Ermer joined Habitat for Humanity Burlington County as the Construction Manager. Through this position he oversaw the efforts of partner families, volunteers and construction staff to build and rehabilitate homes. His commitment to community home building continues in his new role as Executive Director.

In addition to the recent promotion of Mr. Ermer, Habitat has hired Caitlin Watterson to serve as the Public Relations and Procurement Coordinator. Ms. Watterson earned a Bachelor of Science degree in Communication with a Public Relations concentration from East Carolina University. As a two-term president for the Public Relations Student Society of America (PRSSA), she managed numerous events designed to prepare college-level students for the professional world.

Ms. Watterson started her career as the Public Relations and Advertising Assistant with The Hammock Source, promoting the glorious outdoor living lifestyle the company encouraged. Since graduating in 2008, she has been accredited for her outstanding dedication and service to East Carolina's School of Communication. Through her new position with Habitat, Ms. Watterson will work to increase awareness of the nonprofit's mission by building strong relationships within the Burlington County community.

Habitat for Humanity is an ecumenical Christian organization whose mission is to eliminate poverty housing and make decent shelter obtainable for all. Habitat promotes homeownership by building and reconstructing houses with volunteers and families eligible for assistance.

For more information regarding Habitat for Humanity Burlington County, please visit [www.habitatbcnj.org](http://www.habitatbcnj.org).

###

Release Contact: Caitlin Watterson, Public Relations & Procurement Coordinator  
Phone: 856-303-8080 ext. 215 · Email: [caitlinwatterson@habitatbcnj.org](mailto:caitlinwatterson@habitatbcnj.org)

---